



Horse Coupon Book Sponsors LexLin Gypsy Ranch to “Honor Our Heroes”

May 23, 2011

Equine Publishing, LLC, producer of the Horse Coupon Book, is proud to support LexLin Gypsy Ranch and their efforts to give back to our heroes that have served in Iraq and Afghanistan. LexLin Gypsy Ranch is owned & operated by Eric Barton, a former Marine Corps Mustang Officer, who understands the sacrifice made by our brave men and women serving in the armed forces. LexLin's Braveheart, a beautiful 2010 Gypsy Vanner gelding (valued at \$10,000), will be awarded to a well deserving United States Veteran on July 4th, 2011.



“As we continue to gain national recognition and wide-spread industry support for our ongoing efforts to give back to the equine industry, we encourage and support others who do the same,” says Jacqueline L. Robbins, President of Equine Publishing, LLC. “When LexLin approached us about “Honoring Our Heroes” we felt this was a wonderful opportunity to support an event that will make a dream come true for one of the brave men or women that have served our country.”

The Gypsy Vanner has been bred by Gypsies for decades to pull their caravans and they are an integral part of the Gypsy way of life. They make excellent driving horses and are known for their extremely friendly and gentle personalities, flashy looks and also make excellent candidates for dressage, pleasure riding, and children's mounts.

“We’ve been following the Horse Coupon Book since their Season of Excellence stallion campaign this January and share a similar philanthropic business philosophy,” says Mechelle Barton, Owner of LexLin Gypsy Ranch. “We are excited to have the support of the HCB Team in exposing thousands of horse owners to this once-in-a-lifetime opportunity. With close to 150 superior quality Gypsy Vanners, we are known as one of the top Gypsy Vanner breeders in the United States and this is an event we want to run annually as our way of saying thank you to the heroes of our country.”

It is easy to nominate a veteran by completing a simple nomination form on www.GoGypsy.com. The nominations will be narrowed to a qualified group of candidates and the final winner will be decided by public voting on LexLin Gypsy Ranch's Facebook Fan page. The winner will be announced at noon EST on July 4, 2011. Contest rules and complete details are listed on the website.

About Horse Coupon Book

The Horse Coupon Book is a multi-faceted program with the power to benefit countless horse owners, businesses and non-profit organizations across the country. Learn more at www.HorseCouponBook.com or visit us on Facebook www.Facebook.com/HorseCoupons

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